



License Agreement

Vivid Club™ is the governance software platform developed and tailored for the Private Club Industry. This platform integrates multiple applications “all in one place” to support and optimize collaboration towards reaching joint goals.

Included modules:

- Goals and objectives with a focus on strategic planning, Board- and Committee goals as well as Team alignment and project planning and monitoring. Progress review via dashboard and assignment tracking
- Survey applications, including a 360 Feedback System and an employee- as well as a membership-survey, live surveys at events and short instant surveys
- KPIs performance tracking. Transparency on progress based on your organizational KPIs as well as an integrated Balanced Scorecard System. Vivid Club provides templates for all common club leadership positions and industry specific KPIs to monitor organizational growth
- Meeting structuring and voting system. Vivid Club provides structured hosting of meeting including documentation of essential discussions, agreements and votes
- File sharing library and archive functionality with specific access rights down to single documents and integrated smart search

Based on a mind- and idea-sharing concept with contributions from clubs from all over the world, Vivid Club's depth and breadth is ever increasing. No software installation is required. Vivid Club is a cloud-based platform that works on any device and browser.

Data hosting and information sharing is depending on the revenue of the club

Vivid Club is always up to date and software updates, new shared templates and data hosting is included. Charges are based on an honorary system: Clubs with a revenue of up to an equivalent to US \$10 million are hosted for US \$350 monthly. For clubs with more than \$10 million revenue but less than \$20 million the monthly fee is US \$500, and above a revenue of \$20 million, a monthly fee of US \$650 is charged for the suite.

Clubs will receive a discount of one month if payment is received for one year in advance. Otherwise, quarterly invoicing applies. Cancel anytime. Cancellations are applied as follows:

- For the following quarter if received one month prior to the next quarterly billing
- For the following billing year if received 3 months (or earlier) prior to the renewal date for another year.

The contract will renew automatically otherwise. No refunds are provided for unused subscription.



I have reviewed this proposal and would like to proceed with an order of the services. Please return this confirmation to info@vivid-club.com. [Please complete and sign the following]

Legal Name of Business: _____

Authorized Signature: _____

Print name: _____

Position: _____

Email address: _____

Phone number: _____

Date: _____

Payment ☐ annual payment in advance with one month discount
☐ quarterly advance payment

Please select the revenue of your Club

- | | |
|--|---------------|
| <input type="checkbox"/> Revenue of the Club up to \$10 million | \$350 monthly |
| <input type="checkbox"/> Revenue of the Club above \$10 but under \$20 million | \$500 monthly |
| <input type="checkbox"/> Revenue of the Club above \$20 million | \$650 monthly |